



## What is ClubExpress?

ClubExpress is an Internet service designed for membership-based clubs and associations of all kinds. We help these organizations in three ways:

1. By simplifying club administration, we give officers and volunteers more time to pursue their interests. ClubExpress gives clubs a more efficient and reliable way to process paperwork and collect dues, and provides more accurate information to administrators.
2. By creating a richer experience for club members, with better communication tools and more features that encourage attendance, participation and renewals.
3. By providing powerful tools that help to market and grow the organization, attracting new members to a vibrant, active group that allows members to expand their knowledge and share their enthusiasm with others.

ClubExpress starts with a fully customized website for your club or association. Your website includes pages that you create to list benefits, programs, events or any other content you want to display. New members join online, paying for their membership by credit card or check. The membership database is securely built into your ClubExpress website, so members log in to update their personal information and to access features for members only, including discussion forums, an event calendar, member directory, interests, committees, surveys, downloadable documents, and photos.

Club administrators log into the ClubExpress website to manage the organization. Special modules allow you to change the look and feel of the site, customize the home page, add or remove modules, upload documents and photos, and create news items. No web programming experience is required; the membership database, e-mailings to members, event registrations, interests and committees are all managed using interactive menus and forms. An extensive library of reports allows you to track membership and to monitor the club's health.

ClubExpress provides every club and association with credit card processing. We also handle your membership renewals and expirations, sending electronic or paper notices to members automatically, based on a schedule that you determine and allowing members to renew online.

With ClubExpress there is no software to install. All you need is an Internet connection. So now you can access membership data and other records from anywhere! ClubExpress does not put advertising on your website. We maintain the highest possible levels of security to safeguard your data.

ClubExpress provides all these benefits for a low per-member monthly fee, giving every organization, large or small, access to the same advanced features. And with ClubExpress, there are no limits to the size of your website or on how many documents or photos you can store online.

**Finally, our fees include unlimited toll-free support for admins *and* members!**

ClubExpress takes the drudgery out of running and growing a club, so that you and your fellow volunteers can get back to why you joined in the first place: enjoying your passion and sharing it with others in your industry/community!

For more information, contact ClubExpress toll-free at (866) HLP-CLUB (457-2582).

Our website is <http://www.clubexpress.com>

Our email address is [info@clubexpress.com](mailto:info@clubexpress.com)